



Report of Independent Auditors  
and Financial Statements for

**KCLU-FM California  
Lutheran University**

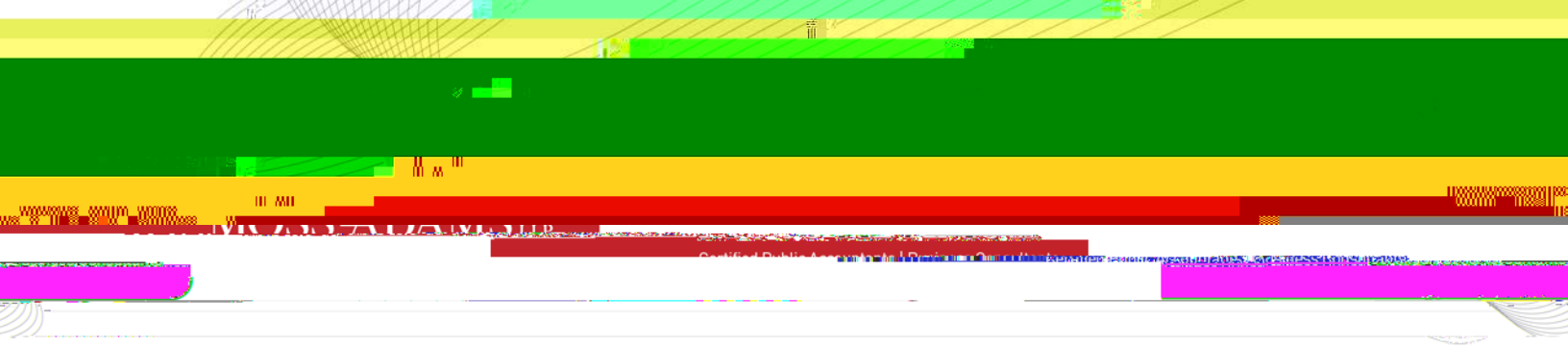
A Public Telecommunications Division  
Operated by California Lutheran University

May 31, 2017 and 2016

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***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of KCLU-FM California Lutheran University as of May 31, 2017 and the change in its net assets and its cash flows for the year then ended in accordance with accounting principles generally

**KCLU FM CALIFORNIA LUTHERAN UNIVERSITY**  
**STATEMENTS OF FINANCIAL POSITION**  
**MAY 31, 2017 and 2016**

| <b>ASSETS</b>                                                                        |                                |                                |
|--------------------------------------------------------------------------------------|--------------------------------|--------------------------------|
|                                                                                      | <u>2017</u>                    | <u>2016</u>                    |
| Accounts receivable                                                                  | \$ 14,027                      | \$ 34,754                      |
| Prepays                                                                              | 26,528                         | 27,355                         |
| Beneficial interest in endowment funds invested by<br>California Lutheran University | 1,305,355                      | 1,183,618                      |
| Transmission, property and equipment, net                                            | 3,484,271                      | 3,652,047                      |
| Other intangible assets                                                              | <u>475,000</u>                 | <u>475,000</u>                 |
| <br>TOTAL ASSETS                                                                     | <br><u><u>\$ 5,305,181</u></u> | <br><u><u>\$ 5,372,774</u></u> |
| <br><b>LIABILITIES AND NET ASSETS</b>                                                |                                |                                |
| <b>LIABILITIES</b>                                                                   |                                |                                |
| Due to California Lutheran University, net                                           | \$ 866,988                     | \$ 1,082,170                   |
| Accounts payable                                                                     | 9,611                          | 13,472                         |
| Accrued payroll liabilities                                                          | <u>91,287</u>                  | <u>67,901</u>                  |
| <br>TOTAL LIABILITIES                                                                | <br><u>967,886</u>             | <br><u>1,163,543</u>           |
| <br><b>NET ASSETS</b>                                                                |                                |                                |
| Unrestricted                                                                         | 3,105,023                      | 3,081,824                      |
| Temporarily restricted                                                               | 221,572                        | 117,407                        |
| Permanently restricted                                                               | <u>1,010,700</u>               | <u>1,010,000</u>               |
| TOTAL NET ASSETS                                                                     | <u>4,337,295</u>               | <u>4,209,231</u>               |
| <br>TOTAL LIABILITIES AND NET ASSETS                                                 | <br><u><u>\$ 5,305,181</u></u> | <br><u><u>\$ 5,372,774</u></u> |

**KCLU FM CALIFORNIA LUTHERAN UNIVERSITY**  
**STATEMENTS OF ACTIVITIES**  
**FOR THE YEAR ENDED MAY 31, 2017 WITH SUMMARIZED TOTALS FOR 2016**

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|                                                                                      | Unrestricted     | Temporarily<br>Restricted | Permanently<br>Restricted | Total            | 2016<br>Total    |
|--------------------------------------------------------------------------------------|------------------|---------------------------|---------------------------|------------------|------------------|
| <b>REVENUES, GAINS AND OTHER SUPPORT</b>                                             |                  |                           |                           |                  |                  |
| Contributions                                                                        |                  |                           |                           |                  |                  |
| General support from California Lutheran University                                  | \$ 75,000        | \$ -                      | \$ -                      | \$ 75,000        | \$ 75,000        |
| Donated facilities and administrative support<br>from California Lutheran University | 215,873          | -                         | -                         | 215,873          | 197,830          |
| Private gifts and grants                                                             | 1,540,222        | -                         | 700                       | 1,540,922        | 2,307,018        |
| Special events revenue                                                               | 80               | -                         | -                         | 80               | 5,322            |
| Corporation for public broadcasting<br>Community service grants                      | 146,978          | -                         | -                         | 146,978          | 132,413          |
| Change in beneficial interest                                                        | 16,872           | 104,165                   | -                         | 121,037          | 8,947            |
| <b>TOTAL REVENUES, GAINS AND OTHER SUPPORT</b>                                       | <b>1,995,025</b> | <b>104,165</b>            | <b>700</b>                | <b>2,099,890</b> | <b>2,726,530</b> |
| <b>EXPENSES</b>                                                                      |                  |                           |                           |                  |                  |
| Program expenses                                                                     |                  |                           |                           |                  |                  |
| Local programming and production                                                     | 271,119          | -                         | -                         | 271,119          | 239,963          |
| Broadcasting                                                                         | 316,288          | -                         | -                         | 316,288          | 281,847          |
| Program information and promotion                                                    | 552,556          | -                         | -                         | 552,556          | 512,782          |
| Support expenses                                                                     |                  |                           |                           |                  |                  |
| Management and general                                                               | 542,696          | -                         | -                         | 542,696          | 507,593          |
| Fundraising and membership development                                               | 289,167          | -                         | -                         | 289,167          | 258,984          |
| <b>TOTAL EXPENSES</b>                                                                | <b>1,971,826</b> | <b>-</b>                  | <b>-</b>                  | <b>1,971,826</b> | <b>1,801,169</b> |
| <b>CHANGE IN NET ASSETS</b>                                                          | <b>223,199</b>   | <b>104,165</b>            | <b>700</b>                | <b>328,064</b>   | <b>925,361</b>   |

**KCLU FM CALIFORNIA LUTHERAN UNIVERSITY**  
**STATEMENTS OF CASH FLOWS**  
**FOR THE YEARS ENDED MAY 31, 2017 and 2016**

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|                                                                                                      | 2017       | 2016       |
|------------------------------------------------------------------------------------------------------|------------|------------|
| CASH FLOWS FROM OPERATING ACTIVITIES                                                                 |            |            |
| Change in net assets                                                                                 | \$ 128,064 | \$ 925,361 |
| Adjustments to reconcile change in net assets to net cash flows (used in) from operating activities: |            |            |
| Depreciation                                                                                         | 167,776    | 167,776    |
| Contributi                                                                                           |            |            |

**KCLU-FM CALIFORNIA LUTHERAN UNIVERSITY**  
**NOTES TO FINANCIAL STATEMENTS**

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**Note 1 – Organization**

KCLU-FM California Lutheran University (the “Station”) is a noncommercial radio station owned and operated by California Lutheran University (the “University”). The accounts and reports of the Station are a part of the University’s

**KCLU FM CALIFORNIA LUTHERAN UNIVERSITY**  
**NOTES TO FINANCIAL STATEMENTS**

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**Note 2 – Significant Accounting Policies (continued)**

**Revenue recognition** – Revenues from sources other than contributions are recognized when a service has been completed and generally reported as increases in unrestricted net assets. Expenses are reported as decreases in unrestricted net assets. Income earned on endowment donor-restricted funds is initially classified as temporarily restricted net assets and is reclassified as unrestricted net assets when expenses are incurred for their intended purpose.

Contributions, including unconditional promises to give, are recognized as revenues in the period received and are reported as increases in the appropriate categories of n

**KCLU FM CALIFORNIA LUTHERAN UNIVERSITY**  
**NOTES TO FINANCIAL STATEMENTS**

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**Note 2 – Significant Accounting Policies (continued)**

**Transmission, property and equipment and other intangible assets**

**KCLU-FM CALIFORNIA LUTHERAN UNIVERSITY**

# KCLUFM CALIFORNIA LUTHERAN UNIVERSITY

## NOTES TO FINANCIAL STATEMENTS

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### Note 3 – Fair Value Measurements (continued)

The following table summarizes financial instruments measured at fair value on a recurring basis by classification within the fair value hierarchy as of May 31, 2017 and 2016:

|                                                                                      |      | Total               | Level 1     | Level 2     | Level 3             |
|--------------------------------------------------------------------------------------|------|---------------------|-------------|-------------|---------------------|
| Assets                                                                               |      |                     |             |             |                     |
| Beneficial interest in endowment funds<br>invested by California Lutheran University | 2017 | <u>\$ 1,305,355</u> | <u>\$ -</u> | <u>\$ -</u> | <u>\$ 1,305,355</u> |
| Beneficial interest in endowment funds<br>invested by California Lutheran University | 2016 | <u>\$ 1,183,618</u> | <u>\$ -</u> | <u>\$ -</u> | <u>\$ 1,183,618</u> |

The fair value of securities is based on valuations provided by the external investment managers. The Investment Committee and Management, in conjunction with the external investment advisors, monitor and analyze the valuation of the investments on a quarterly basis. The Investment Committee reports to the Board of Regents of the University. The valuations consider variables such as financial performance of investments, recent sales prices of investments, and other pertinent information. All investment objectives and strategies used by the fund managers comply with the University's Investment Policy.

The following methods and assumptions were used to estimate the fair value for each class of financial instrument measured at fair value:

**Beneficial interest in endowment funds invested by California Lutheran University** – The Station's endowment funds are held by the University. The beneficial interest in endowment funds invested by the University consists of cash equivalents, equities, fixed income, partnerships and other funds with both observable and unobservable inputs, held at fair value. The beneficial interest in endowment funds follow the investment strategy of the University and do not require advance notice for redemption. The objective of the investments held by the University is to provide a predictable rate of return to the University.

# KCLU FM CALIFORNIA LUTHERAN UNIVERSITY

## NOTES TO FINANCIAL STATEMENTS

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### Note 3 – Fair Value Measurements (continued)

The following table presents a reconciliation of the statements of financial position amounts for financial instruments measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the years ended May 31, 2017 and 2016:

|             | Balance May<br>31, 2016 | Net realized and<br>unrealized gains<br>included in change in<br>net assets | Purchases,<br>issuances and<br>settlement, net | Net transfers<br>in (out) of<br>Level 3 | Balance May 31,<br>2017 |
|-------------|-------------------------|-----------------------------------------------------------------------------|------------------------------------------------|-----------------------------------------|-------------------------|
| Assets      |                         |                                                                             |                                                |                                         |                         |
| Be Á tE M M |                         |                                                                             |                                                |                                         |                         |

**KCLU FM CALIFORNIA LUTHERAN UNIVERSITY**  
**NOTES TO FINANCIAL STATEMENTS**

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**Note 4 – Restriction and Limitation on Net Asset Balances (continued)**

Unrestricted net assets consist of the following on May 31:

|                                                         | 2017         | 2016         |
|---------------------------------------------------------|--------------|--------------|
| Operations                                              | \$ 761,060   | \$ 611,793   |
| Endowment Funds                                         | 181,609      | 164,737      |
| Investment in transmission, property and equipment, net | 2,162,354    | 2,305,294    |
|                                                         | \$ 3,105,023 | \$ 3,081,824 |

**KCLU-FCM CALIFORNIA LUTHERAN UNIVERSITY**  
**NOTES TO FINANCIAL STATEMENTS**

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**Note 6 – Interfund Transactions and Concentration**

**KCLU FM CALIFORNIA LUTHERAN UNIVERSITY**  
**NOTES TO FINANCIAL STATEMENTS**

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**Note 7 – Endowment (continued)**

3. General economic conditions
4. The possible effect of inflation and deflation
5. The expected total return from income and the appreciation of investments
6. Other resources of the Station
7. The investment policies of the Station

Endowment net asset composition by type of fund consists of the following as of May 31, 2017:

|                                  | <u>Unrestricted</u>      | <u>Temporarily<br/>Restricted</u> | <u>Permanently<br/>Restricted</u> | <u>Total</u>               |
|----------------------------------|--------------------------|-----------------------------------|-----------------------------------|----------------------------|
| Donor-restricted endowment funds | \$ -                     | \$ 113,046                        | \$ 1,010,700                      | \$ 1,123,746               |
| Board-designated endowment funds | <u>181,609</u>           | <u>-</u>                          | <u>-</u>                          | <u>181,609</u>             |
| Total endowment net assets       | <u><u>\$ 181,609</u></u> | <u><u>\$ 113,046</u></u>          | <u><u>\$ 1,010,700</u></u>        | <u><u>\$ 1,305,355</u></u> |

Changes in endowment net assets for the year ended May 31, 2017 are as follows:

|                                              | Unrestricted | Temporarily<br>Restricted | Permanently<br>Restricted | Total        |
|----------------------------------------------|--------------|---------------------------|---------------------------|--------------|
| Endowment net assets, May 31, 2016           | \$ 164,737   | \$ 8,881                  | \$ 1,010,000              | \$ 1,183,618 |
| Investment return                            |              |                           |                           |              |
| Investment income, net of fees of<br>\$5,534 | 1,320        | 8,150                     | -                         |              |

**KCLU FM CALIFORNIA LUTHERAN UNIVERSITY**  
**NOTES TO FINANCIAL STATEMENTS**

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**Note 7 – Endowment (continued)**

Endowment net asset composition by type of fund consists of the following as of May 31, 2016:

|                                  | Unrestricted | Temporarily<br>Restricted | Permanently<br>Restricted | Total        |
|----------------------------------|--------------|---------------------------|---------------------------|--------------|
| Donor-restricted endowment funds | \$ -         | \$ -                      | \$ 1,010,000              | \$ 1,010,000 |
| Board-designated endowment funds |              |                           |                           |              |

**KCLU-FM CALIFORNIA LUTHERAN UNIVERSITY**  
**NOTES TO FINANCIAL STATEMENTS**

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**Note 7 – Endowment (continued)**

**Return objectives and risk parameters** – The Station has adopted investment and spending policies that attempt to be prudent and provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the