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6 X V W D L Q D E L O L W \ L Q

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/ L Q N W R 6 X V W D L Q D E O H ' H Y H O

‡ 8. Good jobs and economic growth.

± My presentation discusses the importance of not only

F R Q V L G H U L Q J D F R P S D Q \ ¶ V H F R Q R P L F Y D O
environmental and social value.

‡ 12. Responsible Consumption & Production

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a U _] \ V _ T p a _ m 3 | V i] N
Bottom Line

§

The Key Take -Away: A
Circle in a Circle in a
VIJ]N”

§

The Triple Bottom Line is important because our innovations and business decisions change our world so

“I’ve always”

Firms are constantly finding ways to improve efficiency by sacrificing efforts for

“I’ve always”

what is it all for?

TOMS: An Exceptional Example of The Triple Bottom Line

Sustainability Can Happen In Any Industry.
All companies should consider their own Triple
Bottom Line



More transparency, more
accountability.

Set clear goals, state specific meaningful
actions.



Sustainability as opportunity.

Be a leader in your industry by taking
sustainability seriously.

