



# SUSTAINABLE DEVELOPMENT GOAL

“Gender Equality is not a fundamental human right, but a necessary foundation for a peaceful, prosperous, and sustainable world”



Deep-seated gender stereotypes

Patriarchy

Capitalism

Misogyny

Religion

Less Education

Women = 2/3 of worlds 796 million illiterate people

Lack of Job Opportunities

< 2/3 of women are in labor force compared to 93% of men

Higher Rates of Poverty

Women are 25% more likely than men to live in extreme poverty

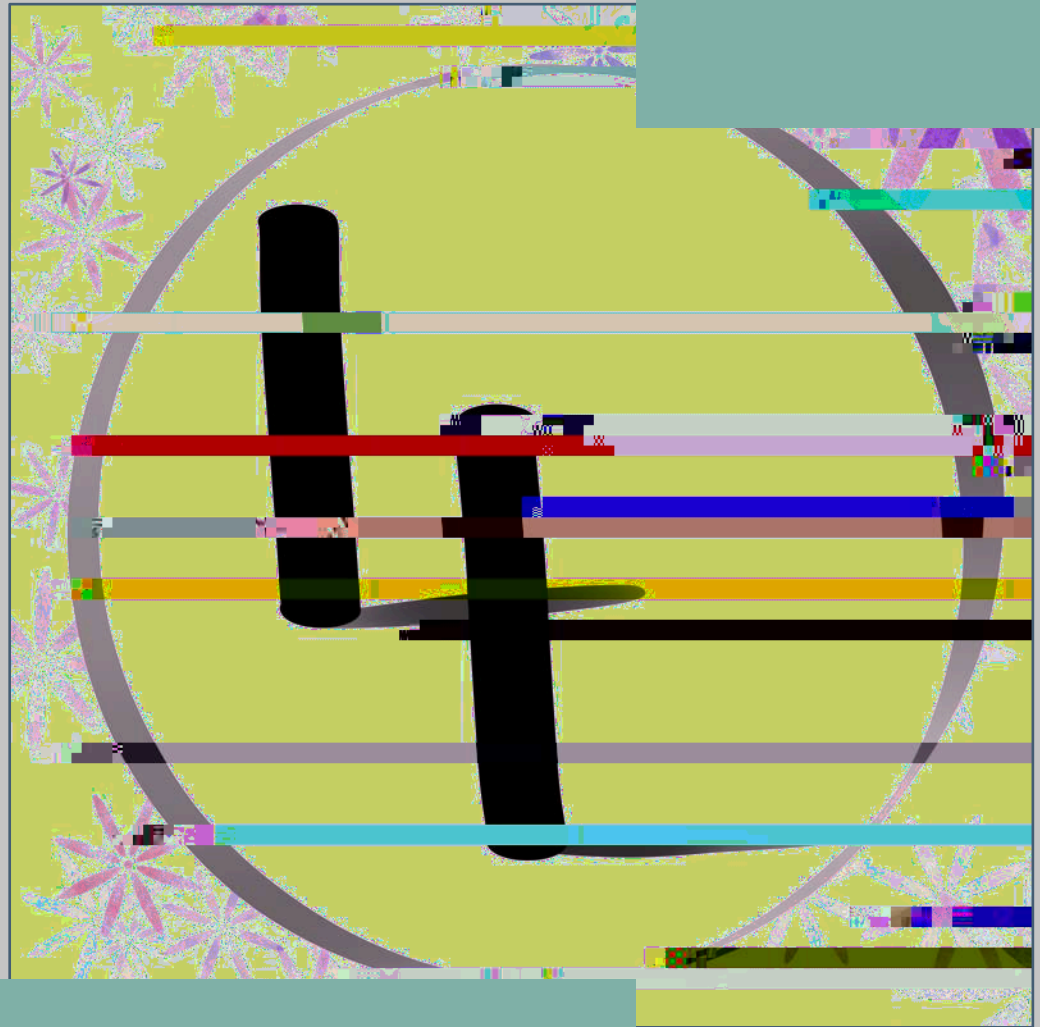


# LEADING LADIES



# OUR MISSION

“To empower women through education and guidance, giving them control over their own destinies so that they may become leading ladies in their own lives”



# VALUE PROPOSITION & PURPOSE



## VALUE PROP

To work with those in our community to help women realize & achieve their goals.



## PURPOSE

To bring about gender equality through opportunities in business & education.

# OUR SERVICES

## SEMINARS

Informative sessions that touch on a wide array of topics

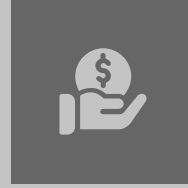
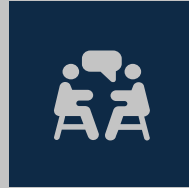


## WORKSHOPS

Interactive sessions that coach and prepare women for different job necessities

## ONE-ON-ONE COUNSELING

Personalized meetings for mentoring and goal-setting



## COLLEGE APPLICATION HELP

Assistance and resources for every step of the college application process

# OUR SERVICES

## INTERNSHIP PROGRAMS

Partner with businesses  
in the area to create LL-  
specific internships

## GENERAL SUPPORT

Provide access to

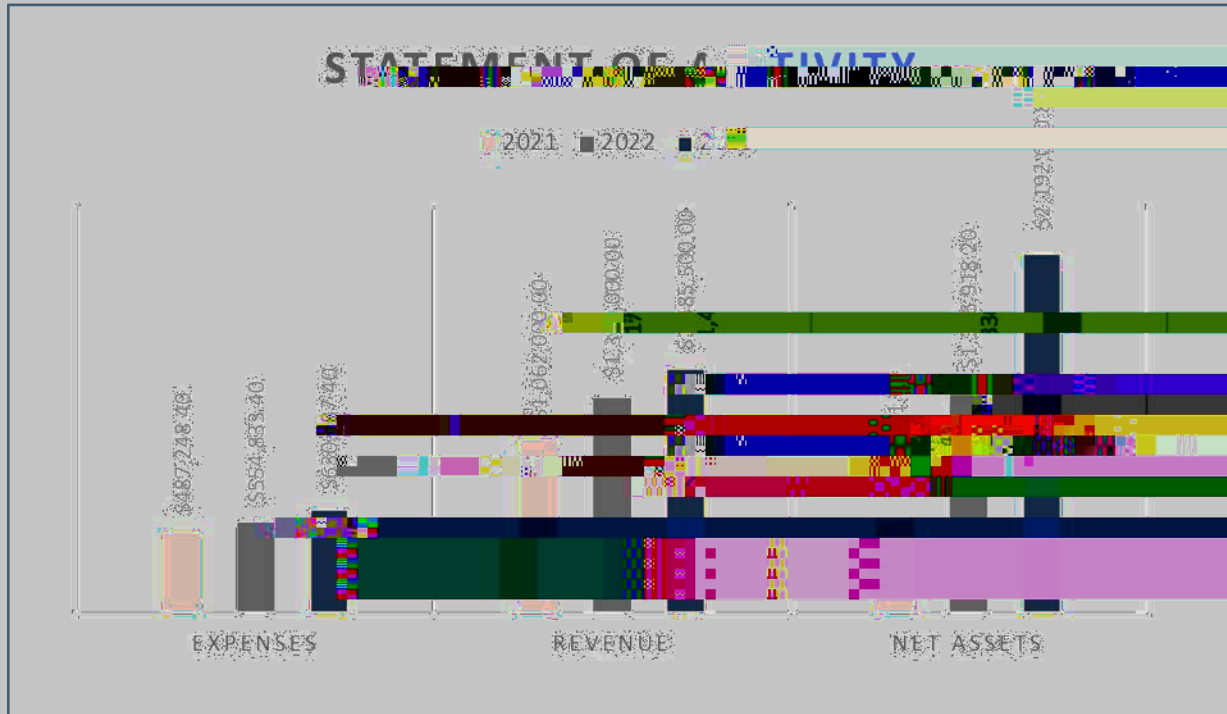


OUR mission is to provide the best possible care for our patients.

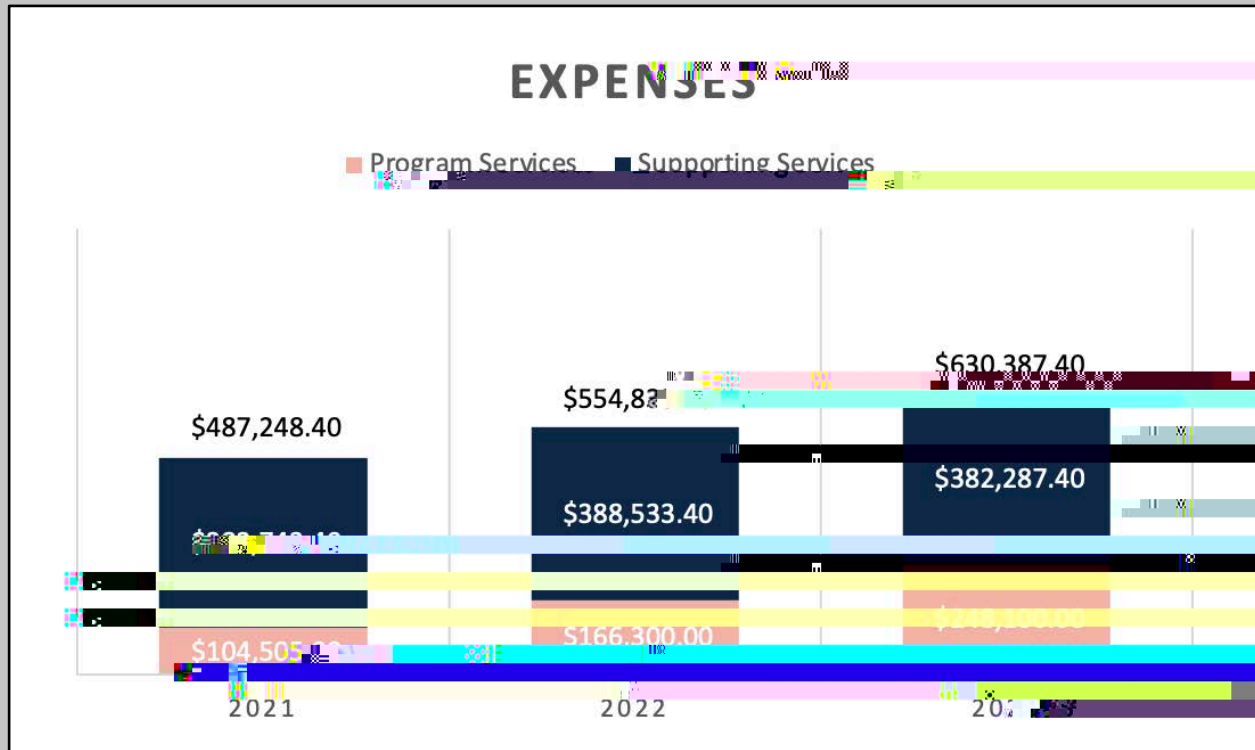
- ! Pop-up Booths
- ! Flyers and Brochures
- ! Face-to-Face Outreach

- ! Fundraisers, Galas, & Silent Auction Events
- ! Personal letters and outreach materials
- ! Promotional Packages
- ! Cold Calling

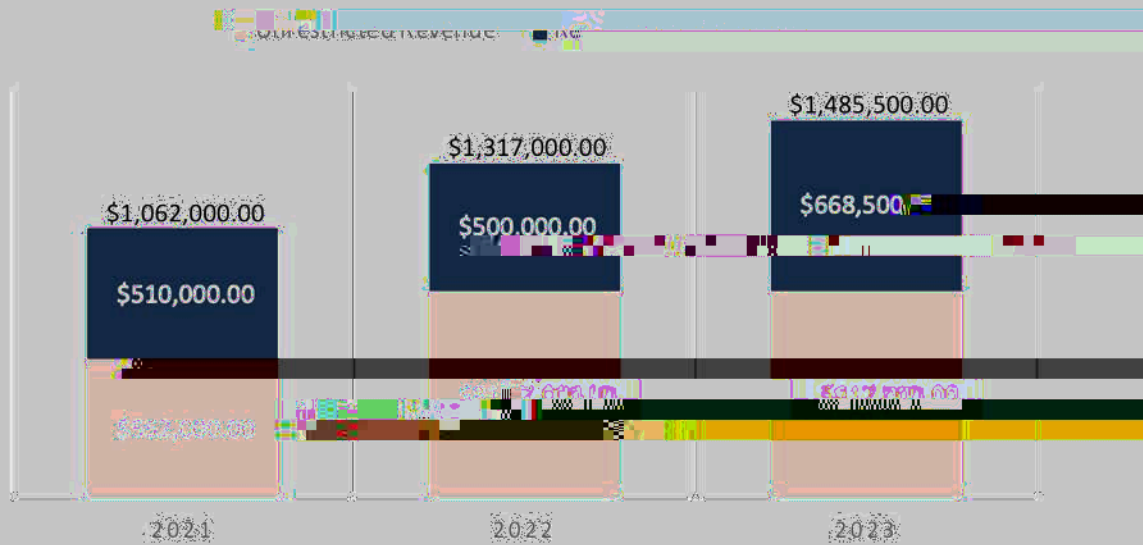
# STATEMENT OF ACTIVITY



# EXPENSE BREAKDOWN



# GRANTS AND DONATION REVENUE



# FIVE YEAR MAJOR MILESTONES

2021

Founding of  
Leading  
Ladies.

2023

Establish  
intern  
program.

2025

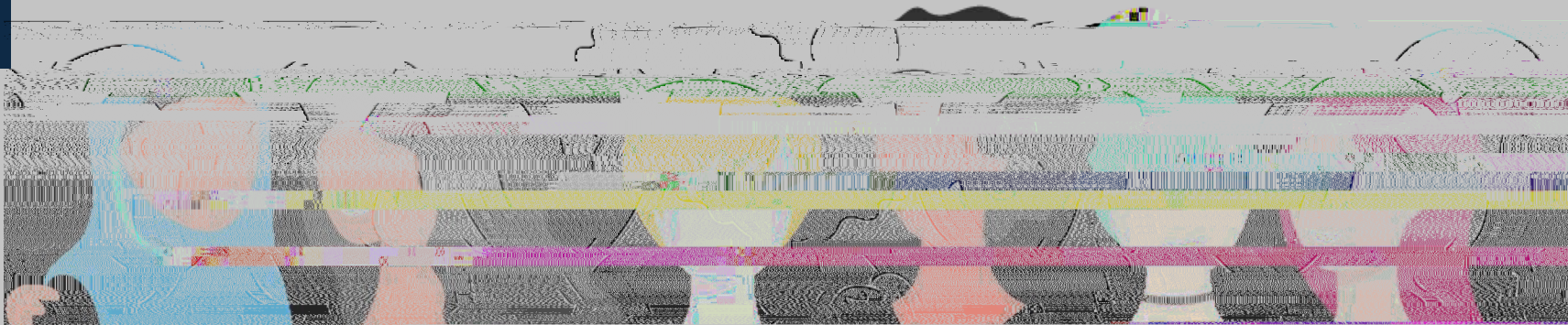
Possible  
expansion.  
Open day care.

2022

Host full day  
workshops and 2  
fundraisers.

2024

Establish scholarship  
program. Hire staff.



Thank you for listening!  
Questions?