Adidas - Clean Water and Sanitation

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SDG #6 - Clean Water and Sanitation

- Earth is surface is 71% water
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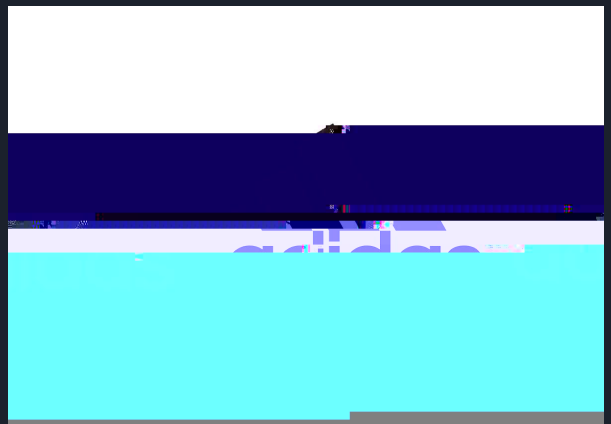
Adidas

- Adidas is the second largest clothing company in the world
- Global company
- Founded in 1924
- Largest sportswear producer in Europe
- One of the world leaders in sustainable business.



CDP Findings

- CDP is a non-for-proŕt working to help companies disclose their environmental impact
- Grade on a A-F scale
- Adidas received a B in Water security in 2021
- Adidas still uses large amounts of freshwater in their production
- Most of focus on reducing employee water usage, not in plants or factories
- Only 26%-50% of their partners/suppliers subscribe to the same environmental rules
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Conclusion

- More focus on company usage of water, not just employees
- Requiring partners/suppliers to meet the same regulations as Adidas, rather than less then 50% of them
- Move away from use of freshwater and move towards recycled water
- Move away from areas that are in water scarcity, this can ensure that those communities are not being exploited for their freshwater source by a global company
- Doing so can make them a leader in sustainable business with many other companies likely to follow

Sources