

Sponsorships provide corporations and organizations opportunities to expand their profiles within the California Lutheran University community while helping to support future business leaders. The School of Management regularly hosts events that encourage community networking and student engagement. Sponsorships are available at the following levels:

### School Title Sponsor \$15,000

*(All year)*

- Dedicated sponsor information distribution and/or display table at all School of Management events (sponsor to provide)
- Company logo included in printed and electronic promotional materials for all School of Management events
- Company logo featured on School of Management events website
- Special acknowledgment at each event
- Full page ad in Festival of Scholars brochure

### Graduation Banquet Title Sponsor \$10,000

- Company listing in printed and electronic promotional materials for all Banquet event communications
- Company logo featured on Graduation Banquet event webpage
- Special acknowledgement at event
- Social media shoutouts
- Display or distribute company collateral at event (sponsor to provide)
- Full page advertisement on back of event program
- Opportunity for a company representative to speak at event opening

## School of Management Main Events

Annual:

Series:

