

# Office of Sponsored Research & Projects

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- 1.Services provided by Office of Sponsored Research & Projects
- 2.Crafting a narrative about your grant project
- 3.Breaking out of monolithic storytelling
- 4.Proactive communication with funders & potential funders
- 5.Bonus: Overview of a potential new HSI grant project

## Services provided by the Office of Sponsored Research & Projects:

Development	Administration	Planning	Matchmaking
<p>Comprehensive</p>	<p>Partnership during</p>	<p>Planning your project's</p>	<p>Matchmaking between</p>
<p>develop all aspects</p>	<p>of your grant application narrative and budget</p>	<p>assessing needs, compilation, good project management, and effectiveness.</p>	<p>project and funding to continue the gains of the project.</p>



## Crafting a narrative about your grant project:

Don't just list quantitative and qualitative data. Instead, tell a story that includes

...Contextualize your findings: how does the problem compare with others in the community, state, and country?

(e.g., "Ensure your story-telling approach matches the aims of your project (strengths-based perspectives).")

## Breaking out of monolithic storytelling:

### Neat, simple stories:

for **Pros:** easy to control messaging, consistent, easily repeatable, friendly  
marketing collateral

te monolithic thinking **Cons:** potential to perpetua

### Nuanced, detailed stories:

erstanding of the target audience, increased awareness, be -  
artstrings **Pros:** more powerful and vivid, more  
universalities, pulls on the he

er attention, espe

## Proactive communication with funders & potential funders

you are. View funders as people who are as interested in problem-solving as you

are. View funders as people who are as interested in problem-solving as you

Engineering & Management

<p>1. <u>Strategic Vision</u>  <u>Strategic Vision</u>  <u>Strategic Vision</u></p>	<p>1. <u>Strategic Vision</u>  <u>Strategic Vision</u>  <u>Strategic Vision</u></p>
<p>1. <u>Strategic Vision</u>  <u>Strategic Vision</u>  <u>Strategic Vision</u></p>	<p>1. <u>Strategic Vision</u>  <u>Strategic Vision</u>  <u>Strategic Vision</u></p>
<p>opportunities and is grounded in DEIJ principles.</p> <p>of Hispanic and low-income students by providing a</p> <p>Goal 3: Increase fiscal stability by establishing an endowment that will contribute to institutionalization of high-quality student employment opportunities.</p>	<p>meaningful University-sponsored employment o</p> <p>Goal 2: Increase retention and enrollment rates</p> <p>scholarship programs, financial</p>



## Bonus: Overview of a potential new HSI grant project:

### Components of MTRAC: (reactive and/or proactive)

- Faculty Learning Circles
- Internships
- Focus Mentoring Program
- Student employment
- Peer mentoring
- Online courses for PROs
- Financial literacy
- Endowment

Thank you!

Office hours (Starbucks Cafe)

Tues., July 12 (8 - 9:15am)

Wed., July 13 (8 - 9:15am)